



MANAGEMENT ACCOUNTING - 1

According to the Choice Based Credit System

S. Y. B.B.A. (Semester - 3)

Dr. Mehul B. Shah

Veer Narmad South Gujarat University, Surat

MANAGEMENT ACCOUNTING - 1

(S. Y. B.B.A. Semester - 3)

(According to C.B.C.S. system)



Dr. Mehul B. Shah

(M.Com., B.Ed., NET, GSET, M.Phil, Ph.D.)

J. Z. Shah Arts & H. P. Desai Commerce College, Amroli - Surat

Published by :

PRISM BOOKS (INDIA)

Shop No.120,

Ghat Gate Road, JAIPUR-302003

Ph.: +91-8852917328, 8302192306

E-mail : prismpublishersjaipur@gmail.com

ISBN No.: 978-81-939690-7-6

© Author

Rs. 90/-

Warning

All rights are reserved with the author. No part of this book may be stored in a retrieval system, or transmitted in any form or by any means, electronic, photocopying or otherwise without the prior written permission of the author.

Acknowledgment

We would express our gratitude towards our young and enthusiastic leader principal Dr. K. N. Chavda sir for his unending support towards preparation of this book. We are also thankful to Prof. Dr. Rajesh D. Rana sir, Prof. Marteen H. Patel, Prof. Tejas B. Shah, Prof. Mayur M. Patel for his strong support in making this publication successful. We are also thankful to our family members, who supported and encouraged us to write this book.

The main purpose of this book is to help the students for their better performance. In preparing this book proper care is taken but if there is any spelling mistake or typing mistake, we will correct it in our next addition.

*Thank You,
Dr. Mehul B. Shah*

Veer Narmad South Gujarat University, Surat

MANAGEMENT ACCOUNTING - 1

(S. Y. B.B.A. Semester - 3)

(According to C.B.C.S. system)

INDEX

No.	Chapter	Page No.
1.	Index	4
2.	Introduction to Cost & Management Accounting	5 - 19
3.	Financial Statement Analysis & Interpretation	20 - 40
4.	Ratio Analysis	41 - 113
5.	Fund Flow Statement	114 - 169



Dr. Mehul B. Shah

Dr. Mehul B. Shah (M.Com., B.Ed., NET, GSET, M.Phil, Ph.D) is currently working as an Assistant Professor of Accountancy in J. Z. Shah Arts & H. P. Desai Commerce College, Managed by Jivan Jyot Trust, Amroli - Surat. He teaches both at undergraduate and post graduate level. He has to his credit the publication of several papers in reputed journals and has even presented papers at national and international conferences. He has delivered lectures on television at BISAG(SANDHAN), Gandhinagar, Gujarat. He is Managing editor of "IDEES" - International Multidisciplinary Research Journal. He has successfully co-ordinated various competitive exams as center superintendent. He can be reached at :shah_mehul001@yahoo.com

MRP : ₹ 90/-



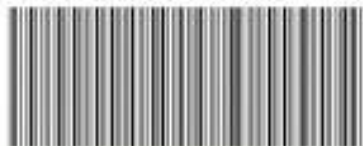
PRISM BOOKS (INDIA)

Shop No. 120, Ghat Gate Road, JAIPUR-302003

Ph.: +91-8852917328, 8302192306

E-mail: prismpublishersjaipur@gmail.com

ISBN No.: 978-81-939690-7-6



978-81-939690-7-6