

MANAGED BY JIVAN JYOT TRUST  
**J.Z SHAH ARTS & H. P. DESAI**  
**COMMERCE COLLEGE,**  
**AMROLI-SURAT.**

Re-Accredited B++ (CGPA 2.94) BY NAAC (3<sup>rd</sup> Cycle)

Affiliated To Veer Narmad South Gujarat University, Surat



**Certificate Short Term Course in**  
**“CAMPUS TO CORPORATE”**

**Term:** July 2019 to September 2019

Total Hours: 30 Hrs.



*Onehede*  
PRINCIPAL  
Dr. K. N. CHAVDA  
J. Z. SHAH ARTS &  
H. P. DESAI COMMERCE COLLEGE  
At & Po. AMROLI-394 107, ST.UTRAN(W.R.)  
TA. CHORYASI, DIST. SURAT.

**Mission:**

To provide executive coaching and soft skills training in enhancing professionalism which act as a stepping stone and paves the path for a bright future.

**Objectives:**

- Preparing students from campus to corporate jobs transition.
- To help students to improve their communication skills.
- To bring positive changes in the attitude & behavior of the students.
- To impart career specific practical inputs along with personality development.
- To enhance the team work ability in the students
- To prepare students to excel to interview
- To improve motivation skill
- To develop self esteem
- To help students in formulating CV

**Course Outcomes:**

- Preparing students from campus to corporate jobs transition.
- To help students to improve their communication skills.
- To bring positive changes in the attitude & behavior of the students.
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- Help students in formulating CV.



# Syllabus

**Duration: 30 Hrs**

Module I – Corporate Readiness 50%

Unit I Overview of Corporate Industry

Unit II Difference between Campus and Corporate

Unit III Grooming for Corporate

Module II – Communication – A Step to Success 50%

Unit I Elementary Level English Communication

Unit II Intermediate Level English Communication

Unit III Advanced Level English Communication



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